

Executive Council Candidature

of the International Theatre Institute ITI

Application Form 2024

A. Personal Information to be filled out by the Centre of the Candidate

LAST NAME:	Yi
First Name:	Yveyi
ITI Centre the Candidate represents:	Republic of Korea
The Candidate's position in the Centre:	Director/Secretary General
Other functions in the Centre:	Board Member
Brief Professional Background:	Director/Designer (YVUA ARTS)
E-mail of the Candidate's Centre:	arkimms@gmail.com / iti.korea.yveyi@gmail.com
Website of the Centre (if existing):	Facebook @ITIKorea
Phone number(s) of the Centre:	+82 10 9064 9074

B. Candidate Related Activities since 2023 to be filled out by the Candidate

1. Your main activities for your ITI Centre

I am Secretary General/Director and Board Member of the ITI Centre Republic of Korea.

I have joined our centre in 2018 and since I've worked with the President and the Board in managing the general ITI Korean centre work; organizing off- and on-line meetings and conferences, arranging celebrations and events, participating in national and international events as the representative of ITI KOREA, and supporting our co-hosted festivals and projects.

In February 2023, we participated in 2023 ITI World Congress Fujairah. ITI Korean Centre was chosen for the Best Performance Practice <The Tale of Lady White Fox with Nine Tales> and I directed and re-designed the show to meet the criteria of the Congress and also performed as the White Fox on stage. It was supported by ITI Korean Centre and my theatre company YVUA ARTS.

I also presented the activity report of our centre at the congress.

In March 2023, we hosted World Theatre Day Celebration at Face Museum, and also shared our experiences of the Congress with our members.

In April 2023, I attended International Dance Day Celebration hosted by World Dance Alliance Korea (President Geung-soo Kim, also the member of our managing committee), supported by ITI KOREA.

During May – December 2023, we had short meetings online or offline either at Face Museum or at my studio office to discuss ITI KOREA projects and workshops.

In October-November 2023, we supported our co-hosting festival World Duo Drama Theatre Festival 2023 and I took part in the festival as well with my original production <The Red Cabinet of Kamakgari the Old Hag>. I also sponsored networking party for the international teams – “Poetic Punk” from Belgium and “Black hat” from Mexico, and my theatre company hosted and staged the play by the Mexico team at our studio theatre. .

In March 2024, we organized the World Theatre Day Celebration and General Assembly of ITI KOREA at Artist's House in Seoul. After long-term of commitment to ITI KOREA, President Chyrim Choi stepped down on this day and the new President Ara Kim was elected.

Since then, new members and staffs joined ITI KOREA.

As Secretary General/Director and a Board Member, I now focus and engage mainly on international relations and aspects of ITI Korean Centre.

2. Your participation in ITI Committees, Networks, Forums or Working Groups

I am the Secretary General/Director and a Board Member of ITI Korean Centre.
I've been the Head of Social Change Network within our centre and also the Project Manager for Museum Theatre Institute which is part of the ITI/UNESCO Higher Education Network for Performing Arts.

As a stage director for performing arts, I am very much interested in ITI's Artistic Committee – International Stage Director's Network SDN

In 2023 ITI World Congress Fujairah, for some reason SDN was absent and its meeting did not take place. I hope to the meeting of SDN will happen in 2024 Congress and wish to join them. If necessary I am eager to play a role and contribute in re-vitalizing this network.

For current Executive Council Members only

1. Your function in the Executive Council 2023-2024

(max. 600 characters)

2. Your activities for ITI worldwide in 2023 to 2024

(max. 600 characters)

C. Your expected contribution (function, role, added value) to ITI worldwide

1. Your personal motivation for becoming a member of the Executive Council

As a theatre director, writer and designer, I value freedom of expression and action in every aspect of my life and it is why I chose to be an artist.

I've joined ITI Centre Republic of Korea in 2018 because I respected and agreed with the mission and goals of ITI and UNESCO; which promotes art through mutual understanding and peace, and advocates the protection and promotion of cultural expression, regardless of age, gender, creed, or ethnicity. I strongly believe art can go beyond all boundaries and has power to reach into mind and soul and bring people together. Furthermore I believe that art can contribute to our environmental issues, and must expand our interest to nature and animals and help to make this earth a better place.

I understand that becoming a member of the Executive Council is a significant commitment, and wish to dedicate my passion and expertise in shaping future ITI and drive positive changes to the council. ITI is the world's largest organization for performing arts and I believe there are still so many possibilities that ITI can do to support artists worldwide and take part in bringing peace to the world. Therefore I also believe that the artists working in the field should be the main driving force of the institution and art itself should be the focus of the activities and events of ITI.

I am enthusiastic for working and collaborating with diverse groups of people and open to new and innovative ideas of other fellow artists; to build and strengthen relationships among us. As a member of Executive Council, I would like to take more active role with ITI and work with ITI and GS to make these possibilities come true.

2. A list of your artistic, educational, humanistic and/or management skills that you can contribute to the future development of ITI

Yveyi Yi

Stage Director/Writer/Set&Costume Designer for Performing Arts

Short Film Director/Video Editor

Graphic Designer/ Digital Artist/Illustrator

Director of YVUA ARTS (Theatre/Art Production Company)

Creative Director of YVU.VU.A Designs

Director of Haechii Foundation for Animals

Former Technical Director for Overseas/Translation Supervision for SPAF Seoul Performig Arts Festival

Former Co-Director for Opera

Studied at Yonsei University, Carnegie Mellon University, etc.

Lincoln Center Director's Lab 2009/2010

HB Studio / New York Film Academy

etc

<Brief List of Artistic History: Directed, Written, Designed>

2024

- 11-12: YVUA ARTS Theatrical Design Exhibition / Online Exhibition hosted by Korean Arts Promotion Agency
- 9.30-10.6: 2024 German Art Festival: Art Exhibition @ Galerie Duru Duru :Digital Painting by Yveyi Yi (Hosted by Korean Arts Promotion Agency KAPATV)
- 9.27: Canvas Art Exhibition (Venice, Italy): Live Performance (* currently in discussion)

2023

- 2023 World Duo Drama Theatre Festival: <The Red Cabinet of Kamakgari the Old Hag>
- 2023 ITI World Congress Fujairah: Best Performance Practice <The Tale of Lady White Fox with Nine Tails>

2022

- 2022 International Experimental Theatre Festival V, Hanoi Vietnam <Then There Were None >

2021-2020

- 2021 Jute Online Festival (India) / 2021 Dankuni Online Festival (India)
- 2020 World Duo Performing Arts Festival Special Performance & Special Award (Seoul, Korea)
- 2020 Glocal Acting Festival: Best Director / Best Actress Award (Seoul, Korea)

2019 ~

- 2019 Armenia HiFest Festival (Yerevan, Armenia) / 2019 Casablanca FITUC Festival: Workshop <Korean Legend thru Image Theatre> (Casablanca, Morocco) / 2019 UCP Yeonhee Arts Theatre <Blood Wedding: The Moon Paints the Madness> (Seoul, Korea) / 2019 Sejong Arts Center :YVUA ARTS' Puppet Theatre <Lola> (Aired on Arirang TV / Korea) / 2018 Edinburgh Festival Fringe Korean Season @ Assembly George Square Studios Three (presented by Assembly LTD & AtoBiz) (Edinburgh, UK) / 2018 London Fringe Showcase @ Sadler Well's Studio (hosted by Korean Cultral Center UK) (London, UK) / 2017 Jeju Haevichi Art Festival: Showcase: <Son of the Moon> (Jeju Island, Korea) / The STUMP Theater (Seoul) / 2016 KIFT Keochang International Festival of Theater
- 2017 Excellent Domestic Performance Art Productions' by Korean Cultural & Arts Centers Association / Arts Council Korea's 5th Support Program to Vitalize Creative Activity
- 2017 Lecture on 'Media Analysis & Performance' for Halla University in Jeju Island
- Co-Director for Opera <Choonhyang>(Hangzou, China) / Opera Gala IAM (Seoul Arts Center)
- Director/Designer for Off-Broadway in New York
- Art Director for Flamenco, Commercials, etc.

etc

3. Are there any goals and visions that you have for ITI for 2024 to 2026?

My goals and vision for the term between 2024-2026 are;

- I believe the main drive of ITI should be artists in the field and the focus of ITI events and conferences should primarily about practical ways to promote art and to support artists and art projects more than anything else.

- I aim to actively promote ITI to performing arts field in Korea and in other countries as well to bring in new or young artists who have little knowledge of ITI, and have more of their fresh voices to be heard in ITI events and conference. May it be amateurish or inarticulate or seem insane, I feel that an art institution needs to be open and actively embrace them; that's what art is about!

- Since I am a stage director, I was very much interested in getting involved in one of the ITI's Artistic Committees - International Stage Directors Network (SDN). However for some reason during 2023 ITI World Congress this committee wasn't active and held no meetings at all. At this 2024 congress and in upcoming years, I wish to contribute in making this network active and flourish again, strengthening communications among directors and theatre artists.

- I also hope ITI Committees and Networks, Projects extend their boundaries to environmental issues; contribute to promoting protection of nature and animal rights, and take part in art festivals and projects in the world featuring these themes; such as recycling/up-cycling performances and stage designs, KARA animal rights film festivals and exhibitions.

- With innovations of digital and IT technology, performing arts performances today are actively implementing these techs and skills into their productions. It is changing the ways how the audience experience the performing arts. As the world's largest performing arts institute of UNESCO, I feel that ITI should also think about keeping pace with these rapid changes and embrace digital and film artists, and maybe pop cultures. Boundaries are becoming more and more vague between traditional concept of digital, film, and theatre, and I hope this can be taken into consideration.

- As I am the Director/Secretary General of ITI KOREA, I also wish to share our centre's goals with every centres of ITI and make our experiences richer.

- We have artists actively working in the performing art fields in Korea as staffs and board members who are passionate about promoting art and sharing goals of ITI. With this rich human sources and experience, the Korea Centre is currently aiming to support international projects and festivals focusing on performances in conflict zones, art and artists of disabilities, and cross-cultural and network between different cultures and countries,

- It also aims to host "ITI World Performing Arts Capital" event, has been continuously in discussion with the DG and ITI GS, and the Ministry of Culture of Korea government and Seoul Metropolitan government. The new president and the board members also hope to hold ITI World Congress again in Korea in the near future.

- As a part of Asia-Pacific Region, I also aim to create more close connections and collaborations with APF centres of ITI, hopefully contributing to helping people and bringing in peace through the promotion of art in Asia.

Thank you.

D. Survey about the skills of an Executive Council Member

Please fill out the following survey by checking the relevant fields. This will show the members of the General Assembly what attitudes you have and demonstrate that you are aware of the responsibilities of Executive Council members.

Statement	Yes	I intend to get it.	No
I have a good knowledge about ITI – its goals, structure and activities.	<input type="radio"/>		
I am aware that being an Executive Council member means a commitment for ITI	<input type="radio"/>		
I have read the Charter of ITI (attached).	<input type="radio"/>		
I have read the Rules and Guidelines for an ITI Executive Council member (attached).	<input type="radio"/>		
I am aware of the bodies of ITI (Congress, General Assembly, Centres, Cooperating Members, Executive Council/Board, Committees / Forums / Networks / Project Groups and General Secretariat.	<input type="radio"/>		
I am aware of the international activities that ITI is involved in (Congress, World Theatre Day, International Dance Day, etc.)	<input type="radio"/>		
I will attend all Executive Council and/or Executive Board sessions as well as Working Group meetings (of groups in which I choose to participate).	<input type="radio"/>		
I have a good experience in international networking and collaborations.	<input type="radio"/>		
I will maintain good communication with the General Secretariat and with my fellow Executive Council members.	<input type="radio"/>		
I understand that having been or being an active participant of a Centre, Committee or having done any ITI project will help me to be elected.	<input type="radio"/>		
I am aware that travel funds to Executive Council and/or Executive Board sessions have to be provided by my Centre or have to be secured by myself.	<input type="radio"/>	<input type="radio"/>	
I am willing to take a function in the Executive Council according to my skills, if needed.	<input type="radio"/>		
I will show initiative for ITI and its activities.	<input type="radio"/>		
I am willing to represent ITI worldwide in national and international events.	<input type="radio"/>		
I will use my influence to improve ITI's visibility locally and globally.	<input type="radio"/>		
I am aware that, as part of the Executive Council, my Centre and I should serve as a good example for ITI.	<input type="radio"/>		

To be emailed to: congress@iti-worldwide.org , together with your **portrait** no later than **9 August 2024**.