



36th ITI World Congress

20 – 25 February 2023, Fujairah (UAE)

“Reunite, for the Performing Arts and Humanism”

Application Form

Executive Council Candidature

A. Personal Information	
LAST NAME:	Tal
First Name:	Lina
ITI Centre you represent:	Jordanian Centre of ITI (The National Centre for Culture and Arts NCCA of King Hussien Foundation KHF)
Current position at your Centre:	NCCA Director General and ITI Jordan Secretary General
Other functions for your Centre:	<p>The National Centre for Culture and Arts (NCCA) of King Hussein Foundation is a non-profit, nongovernmental organization that was established in 1987 by Her Majesty Queen Noor Al Hussein. Its aim is to promote social development, cross-cultural understanding, and creativity by utilizing the performing arts nationally and internationally.</p> <p>NCCA serves as a resource model for incorporating theatre, drama and dance in all levels of education for aesthetic, academic, cultural and personal development of young people and adults. NCCA houses the National Interactive Theatre Troupe (NITT) and Misk Dance company in addition to professional Theatre and Dance training programs for children and adults. Its activities and programs reach out to an audience of approximately 66,000 persons annually.</p> <p>In 2013 NCCA was appointed by UNFPA as the Global Centre of Excellence on Theatre Based Peer Education Training (TBT) for youth age (18-30), utilizing theatre skills and participatory drama methodology as a tool to raise awareness on reproductive health, gender based violence and civic engagement; enabling them to become agents of positive change; and is accredited by the International Theatre Institute (ITI) - UNESCO.</p> <p>Since 2004, the NCCA has been a full member representing the International Association of Theatre for Children and Young People (ASSITEJ) in Jordan.</p> <p>In 2009 NCCA became the Jordanian Centre of ITI – UNESCO. Key staff members of NCCA who carry out</p>



	<p>additional tasks for ITI Jordan in their respective specializations:</p> <p>Dance - Rania Kamhawi, Senior Programme Development Manager, Director/ Amman Contemporary Dance Festival (ACDF)</p> <p>Meida and Communication -Randa Fahkoury, Media Manager.</p> <p>Arts Educationa outreach - Muhanned Nawafleh, Culture and Arts Programs Manager.</p> <ul style="list-style-type: none"> - Dissemination of ITI information to Jordanian members and related cultural institutions. - Translations into Arabic and dissemination of ITI World Theatre and Dance Day messages to members, Jordanian Artists Association, local media and NCCA's social media platforms. - Regular contribution to ITI newsletters as well as the biannual book published by ITI. - Celebrating the annual World Theatre Day in collaboration with the Ministry of Culture, Theatre companies, schools and cultural institutions. NCCA administrative. - Recognition and visibility of ITI accreditation on the Theatre Based Techniques (TBT) training manual that was produced by UNFPA in cooperation with NCCA, and Drama in Education training manual in cooperation with the Ministry of Education. <p>All the above functions are conducted in collaboration with Sawsan Darwazeh - President of ITI Jordan.</p> <p>The centre organizes the International Arab Youth Congress annually which was initiated by Her Majesty Queen Noor Al Hussein in 1980 and the annual Amman Contemporary Dance Festival.</p> <p>The NCCA has also established a wide network with various regional and international organizations and is actively engaged in promoting cross-cultural understanding by conducting comprehensive cultural exchange programs and co-productions in theatre and dance.</p>
<p>Brief Professional Background:</p>	<p>Master's degree in Theatre and Drama in Education, University of Wales, UK – Cardiff.</p> <p>B.A. Adminstrive Science and English Literature, Yarmouk University – Jordan.</p>



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Founder and Director General of the National Center for Culture and Arts of the King Hussein Foundation since 1987. Lina is recognized for her pioneering role in introducing drama into mainstream education and the enhancement of the performing arts movement in Jordan, where she established the first National Interactive Theatre Troupe (NITT) in 1989. NITT produces issue-based plays focusing on audience participation related to Women Empowerment, Reproductive Health, Gender Based Violence and Radicalization of Vulnerable Youth.

She has expanded the access to theatre by both developing programs with national and international organizations and in cooperation with public authorities and working at the grassroots level. The programs have brought theatre into education, fostered mutual understanding between people of diverse backgrounds, and emphasized the role of theatre in shaping opinion and impacting social change.

As a theatre practitioner, she conceived and directed several musicals and interactive plays on social issues, amongst them the musical play "Petra Rocks" which was premiered in 2009 under the Patronage of His Majesty King Abdullah II; the Musical play "Walking the Winds: Arabian Tales" which was co-produced with the John F. Kennedy Center for the Performing Arts Washington DC. In 2006, in addition to directing "Opera Abu Hassan" by Carl-Maria Von Weber with the participation of artists from France, Lebanon, Moldavia & Jordan.

She designed the Theater Arts Curriculum for the establishment of the Arts & Design College of Jordan University in 2002 as well as Drama in Education guidebooks for teachers for the Ministry of Education. Currently, she serves as a member of the Higher Committee for developing National Curriculum in performing arts for public schools.

Published multiple research papers on the role of theatre in shaping opinion and impacting social change.

Recipient of the "Al Hussein Medal for Distinction of the First Order for distinguished achievement in the field of theatre" in the year 2000 and the International Prize Grozdanin Kikot, from the Center for Drama Education, Mostar Theater, Bosnia & Herzegovina -Contribution to the Development of Drama Education, 2000.

Served as a member of the Board of Directors of several organizations; among them:



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	<ul style="list-style-type: none">- Jordan Radio and Television cooperation- International Jerash Festival of Culture and Arts.- Ministry of Culture Theatre Festivals.- City Council of the Greater Amman Municipality.- Sheikha Fatima Bint Mubarak International Award for Arab Youth, Abu Dhabi.
Email of your Centre:	Info@ncca.org.jo Lina@ncca.org.jo
Website of your Centre (if existing):	NCCA's website is under reconstruction. Facebook account: (20+) -The National Center for Culture and Arts Facebook Twitter account: NCCA.KHF (@NCCA_KHF) / Twitter
Phone number(s) of your Centre:	+96265690292/3

For ITI internal use only

Your personal phone Number(s):	
Your personal Email:	



B. ITI-Related Activities since 2017

1. Your main activities for your ITI Centre

- On the 27th of March 2017, World Theatre Day was celebrated in Amman by the Ministry of Culture and the Jubilee Institute. It featured a speech by the director of Jubilee institute Ms. Suha Juaneh about the value of theatre in students' life, The World Theatre Day message by Isabelle Huppert was recited in Arabic by NCCA director Ms. Lina Attel and the students of Jubilee institute performed a play based on the Syrian novelist Zakaria Tamer's story "Tigers on the Tenth Day", directed by Khalil Nusairat.
- From 2017 till 2022, NCCA has conducted five local TBT training courses and four regional TBT training courses in Egypt, Turkey, and Palestine for theatre artists, educators, and NGO youth specialists.

2. Your participation in ITI Committees, Networks, Forums or Working Groups

- Represented ITI Jordan in the Arab Regional Council Online Meeting of ITI, which was held on the 22nd of September 2020 via Zoom with all ITI Arab centres (10 countries) to discuss the challenges during the pandemic and the preparation work of the Special General Assembly which was to be held in December 2020.
- Produced and presented a video about the situation of performing arts in Jordan for the ITI Special Edition of General Assembly in December, 2020.
<https://youtube.com/watch?v=XDcjeun0oUA&feature=shares>
- NCCA Misk Dance company was selected by ITI to represent the Arab countries at the **International Dance Day 2022, 40th Anniversary Online Celebration**.
<https://youtube.com/watch?v=pMVrlxhUoOk&feature=shares>
- Member of the Scientific and Academic board of South-South Cooperation Council (SSCC) ITI Colombia in 2020.
- Speaker on Women in Theatre Arts and Sustainable Development webinar for ITI Philipines.

For current Executive Council Members only

1. Your function in the Executive Council 2017-2022

(max. 600 characters)

2. Your activities for ITI worldwide from 2017 to 2022

(max. 600 characters)

C. Your expected contribution (function, role, added value) to ITI worldwide

1. Your personal motivation for becoming a member of the Executive Council

I have been a member of ITI since 2005, and strongly believe in its mission and ambitious objectives; therefore, I am keen and proud to serve at a policy decision-making level and contribute to shaping the future endeavours of ITI. I have spent over three decades as a theatre practitioner and know the transformational power of the arts for social change. I also believe in the power of networks and collaboration. We are accountable to future generations that will be facing far more complex global issues, and the time is now to elevate and amplify theatre as a tool to address these global issues and foster positive change.

I hope to enhance the sharing of knowledge, highlight the achievements of theatre and dance in the MENA region, and share my expertise on theatre and drama in education.

2. A list of your artistic, educational, humanistic and/or management skills that you can contribute to the future development of ITI

- My educational background in Administrative Sciences and English Literature and higher education in Theatre Arts from the UK, in addition to experience as a theatre practitioner, have enabled my team and I to successfully maintain financial sustainability and artistic standards of excellence at the NCCA during extremely challenging times.
- Experience in cultural diversity and international cross-cultural collaborations in the performing arts field may contribute to bridging the gap between East and West and provide an enlightened view of the existing challenges, opportunities, and aspirations of artists in the MENA region.

3. Are there any goals and visions that you have for ITI from 2022 to 2024?

- To work with the Executive Council members on strategic programs and action plans that would make theatre and dance accessible to all of the global communities at the grassroots level.
- Mobilize funding for co-productions amongst members of ITI.
- Create strategies and tools to introduce theatre arts in schools.
- Produce mini theatre festivals in the region.
- Develop residency programs that offer the opportunity for performing artists in theatre and dance to share best practice experiences and co-create meaningful contemporary productions.
- Create synergies with ASSITEJ.
- Promote and empower the young emerging artists in the region.



D. Survey about the skills of an Executive Council Member

Please fill out the following survey by checking the relevant fields. This will show the members of the General Assembly what attitudes you have and demonstrate that you are aware of the responsibilities of Executive Council members.

Statement	Yes	I intend to get it.	No
I have good knowledge about ITI – its goals, structure and activities.	✓		
I am aware that being an Executive Council member means a commitment to ITI	✓		
I have read the Charter of ITI (attached).	✓		
I have read the Rules and Guidelines for an ITI Executive Council member (attached).	✓		
I am aware of the bodies of ITI (Congress, General Assembly, Centres, Cooperating Members, Executive Council/Board, Committees / Forums / Networks / Project Groups and General Secretariat.	✓		
I am aware of the international activities that ITI is involved in (Congress, World Theatre Day, International Dance Day, etc.)	✓		
I will attend all Executive Council and/or Executive Board sessions as well as Working Group meetings (of groups in which I choose to participate).	✓		
I have a good experience in international networking and collaborations.	✓		
I will maintain good communication with the General Secretariat and with my fellow Executive Council members.	✓		
I understand that having been or being an active participant of a Centre, Committee or having done any ITI project will help me to be elected.	✓		
I know that my Centre has to provide travel funds to Executive Council and/or Executive Board sessions or have to be secured by myself.	✓		
I am willing to take a function in the Executive Council according to my skills if needed.	✓		
I will show initiative for ITI and its activities.	✓		
I am willing to represent ITI worldwide in national and international events.	✓		
I will use my influence to improve ITI's visibility locally and globally.	✓		
I am aware that, as part of the Executive Council, my Centre and I should serve as an excellent example for ITI.	✓		